

A seriously essential piece of kit!

Only £450

Home office case studies (2007) placed the cost of theft at 26% of the plants value when not recovered; due to:

- * Replacement hire cost
- * Operator not working
- * Insurance costs
- * Loss of earnings from equipment
- * Contractual penalties

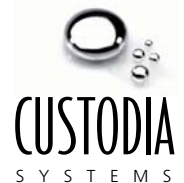


In addition, there is a very high risk of repeat theft once your insurance replacement arrives!



If you would like further information on tracking solutions, please contact Custodia Systems today on **01908 330385** or go to www.custodia-systems.co.uk

Custodia Systems – Providing the right technology to protect your assets, business and people



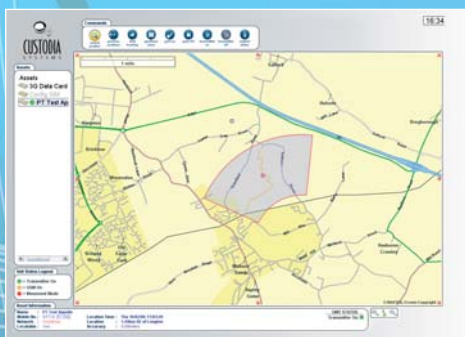
www.custodia-systems.co.uk

01908 330385

appello

asset recovery system

- ✱ The Appello has a recovery rate of 88% after three years of operation.
- ✱ Custodia Systems have recovered over £4M worth of plant during this period.
- ✱ We protect over £60M worth of plant.
- ✱ 80% of Appello users will be reunited with their plant within 8hrs.
- ✱ **WE ARE NOT A GPS SYSTEM! THE APPELLO WORKS OUTDOORS AND INDOORS.**



"We can't afford to lose assets, but we needed a solution that would do an effective job in helping us to recover high value plant without having a major impact on our margins. Custodia Systems take a professional, helpful approach and clearly understand the issues our business faces. Custodia's Appello system has many advantages over other tracking devices. Since news has got out of the huge success we've had in recovering our equipment, we've been inundated with enquiries about the Appello."

PHILLIP POPHAM, COLEBRID PLANT

✱ WHY THE APPELLO?

Co-developed by technology supreme Ericsson and manufactured and hand-tested in Sweden using best-of-breed components, the Appello has an industry-leading built quality and design. This has resulted in a phenomenally high recovery rate.

The Appello is a small, portable unit with a self contained power source. Imagine only needing to buy the actual amount of units needed within your business at any one time, yet still having the flexibility to offer tracking security on any of the plant in your fleet.

The Appello has no external wiring for the thieves to follow and cannot be scanned like GPS units. This also makes fitting or moving the Appello a simple procedure.

✱ WHAT DO I DO IF THE APPELLO IS STOLEN?

Step 1: Call us immediately. We start the process straight away by getting an approximate location.

Step 2: Our recovery partners will get to the approximate area, at which point the homing beacon will be switched on, allowing the investigator to quickly find the unit.



TER are working in partnership with Custodia Systems, to track down and recover stolen plant and equipment installed with the Appello. Custodia Systems strongly recommend all plant owners register your equipment with TER, as recommended by the Home Office.

✱ WHO USES THE APPELLO?

We have a wide range of customers from well known national plant providers to small family run businesses. Plant theft has a significant impact on all these businesses, but together we can crack it.

✱ TECHNICAL SPECIFICATION:

Dimensions: 95mm (L) x 37mm (W) x 32mm (D).
IP Rating: IP67 (unit also withstands significant vibration).

The Appello's battery life is approximately 1-1.5 years; it will notify you via text message when it needs recharging.

✱ APPELLO PRICE LIST:

Quantity	Price	Discount
0-10	£450	0%
11-20	£427.50	5%
21-50	£405	10%
51-100	£383.50	15%
101+	£360	20%

Optional Items

Discreet Mounting Case	£4.99
Finder Service	£350

Please note that all prices are exclusive of VAT.

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Please visit www.custodia-systems.co.uk for more information
alternatively call one of our team on **01908 330385**

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